

MEDIA KIT 2026



SPECIAL ISSUE

SMART PRODUCTION

CONCEPT

Smart production - production-oriented simulation and design, 3D printers and 3D processes, materials, quality assurance, post-processing

Additively created jet engines, buildings from the 3D printer or custom-made components for medicine -- there is hardly an industrial segment in which additive manufacturing has not yet gained a foothold. While the technology, also known as 3D printing, was initially used primarily to create prototypes, 3D-printed components now also take on a wide range of functions in end products. Users can choose between numerous processes and materials. On the one hand, this opens up a lot of freedom in terms of geometry and design, and on the other hand, it improves the possibilities for developing weight-reduced and energy-efficient components and products. In order to exploit this potential, it is important to include the additive possibilities in the early phases of product development and to align the entire process chain from the first design to recycling.

Read more about in our special issue:

- Production-oriented design
- Simulation and topology optimisation
- Traceability, process control and quality assurance
- Data exchange, data preparation and build preparation
- Automation of 3D printing workflows
- Selection of materials, 3D printing processes, software and 3D printers
- Post-processing procedures
- Recycling of 3D printed components
- On-demand production in industry
- Series production in 3D printing
- Services and support
- Training courses

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FACTS

- Special edition of AUTOCAD Magazine
- Publication date: 30 October 2026
- Circulation: approx. 118,774 copies (print + ePaper) plus the special issue is also available as a full version on the website.
- Distribution:
 - Supplement in issue 7/26 of AUTOCAD Magazine
 - ePaper full version on www.autocad-magazin.de (distribution of the ePaper for one year via the weekly AUTOCAD Magazine newsletter)
 - display (print/ePaper) at various events

STRUCTURE OF THE SPECIAL ISSUE

- Foreword
- User and practical reports
- Technology contributions
- Product presentations

ADVERTISING OPPORTUNITIES, PRICES AND DATES

Advertorials:

- 2/1 pages: € 8,760
- 1 page: € 4,620
- 1/2 page: € 3,000

Please send all data for the advertorials (text, images, logo, address) to:
Andreas Müller,
E-Mail: andreas.mueller@win-verlag.de

Advertorial Details:

- 2/1 max. 7,000 characters + 2-3 images (if a QR code is to be integrated, the number of characters or the number of images is reduced)
- 1/1 max. 3,500 characters + 1-2 images
- 1/2 max. 1,800 characters + 1 image

Please note: According to European copyright law, it is mandatory to name the photographer and the rights holder. Please consult the responsible editor in each case.

Images for advertorials:

300 x 300 dpi, at least 15 cm wide, JPG file
Logo: JPG or EPS file



ADVERTORIAL (Example)

1/1 page advertorial:
ca. 3,500 characters (incl. spaces),
image and address

Advertisements in 4c:

- 1/1 page: EUR 7,700
- Juniorpage: EUR 5,640
- 2/3 page: EUR 6,160
- 1/2 page: EUR 5,000
- 1/3 page: EUR 3,560
- 1/4 page: EUR 2,760

The advertising rates are to be understood less the existing conditions. We grant up to 15% AE on advertorials and advertisements.

Printing Material:

Data in PDF/X3 format, other data formats on request. Colour profile: ISO Coated v2 300% of ECI (www.eci.org)

Dates:

Editorial deadline: **22 September 2026**
Booking deadline: **09 October 2026**
Copy deadline: **16 October 2026**
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