

DIGITAL MANUFACTURING

MEDIA KIT 2026



SPECIAL ISSUE

AI IN THE MANUFACTURING INDUSTRY



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SHORT DESCRIPTION

Generative AI is on the rise in German companies - across all industries. This is the result of an online survey conducted by the IT and consulting company msg, in which over 500 decision-makers were questioned. One in ten respondents stated that generative AI is already being used in their company; 71.9 per cent either use the technology sporadically or are actively exploring its many possibilities. Only a small minority of 6.4 per cent stated that generative artificial intelligence has not yet played any role at all in their company environment.

Artificial intelligence is therefore becoming an important key technology - also for industrial production. However, practical experience also shows that the use of AI methods still faces significant obstacles, especially in small and medium-sized companies. No wonder, as AI is a complex topic that is not easy to grasp. There is therefore a great need for information.

More and more companies are asking themselves where and how they can utilise artificial intelligence (AI) profitably in their business.

This special issue answers precisely these questions and is aimed at production and manufacturing managers, designers, engineers, developers in the manufacturing industry, AI experts and managing directors.

CONCEPT

With the help of technical articles, product presentations and user reports, the special issue "AI in the manufacturing industry" shows trends and innovations, what is already in the company and production with artificial intelligence (AI) and how visions can come reality. The reader becomes inspired to think about possible applications in their own environment. Examples for a wide variety of applications, software, sensors, cameras etc. help the reader to do so. Cloud and AI technologies arouse curiosity about revolutionary tasks in the manufacturing industry, for example in industrial handling or predictive maintenance.

The aim of the special issue is to show decision-makers in industry what advantages the use of artificial intelligence offers and how companies can benefit from AI applications.

FACTS

- Special issue of DIGITAL MANUFACTURING
- Publication date: 14 April 2026
- Circulation: approx. 25,251 copies (print + ePaper) plus the special issue is also available as a full version on the website.
- Distribution: DIGITAL MANUFACTURING subscribers, issue display at events, also as digital edition
- Publication on www.digital-manufacturing-magazin.de (Special issue as PDF)

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RANGE OF TOPICS

- Basics AI: Machine Learning, deep learning
- Articles and case studies on the use of artificial intelligence (AI) in industrial environment
- What do platforms for AI offer?
- Data analytics with AI
- AI in product design
- AI in generative design
- AI in automation
- AI on the machine tool
- Predictive Services with AI
- Quality management with AI
- AI and Industrial Edge
- Cloud platforms for AI applications
- Improving customer experience with AI
- AI-based MES
- AI in teaching

STRUCTURE OF THE SPECIAL ISSUE

- Foreword
- Basic and technology articles
- large expert survey on AI
- Interviews with AI experts
- AI use cases
- AI case studies from practice

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ADVERTORIAL (example)

1/1 page advertorial:
ca. 3,500 characters (incl. spaces),
one image and address block

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CONTACTS

WIN-Verlag GmbH & Co. KG

Chiemgastr. 148

81549 Münchenn

Editorial office:

Rainer Trummer

Phone: +49 89 386661710

Mobil: +49 15165787878

E-Mail: rainer.trummer@win-verlag.de

Media consulting:

Martina Summer

Phone: +49 89 386661731

Mobile: +49 151 18665358

E-Mail: martina.summer@win-verlag.de

Michael Nerke

Phone: +49 89 386661720

Mobil: +49 151 51845803

E-Mail: michael.nerke@win-verlag.de

Andrea Lippmann

Phone: +49 89 386661722

E-Mail: andrea.lippmann@win-verlag.de

www.digital-manufacturing-magazin.de



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