

DIGITAL MANUFACTURING

MEDIA KIT 2026



SPECIAL ISSUE

INDUSTRIAL ROBOTICS



WIN-Verlag GmbH & Co. KG



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INDUSTRIAL ROBOTICS

BRIEF DESCRIPTION

Robots have become indispensable in many areas of production, and industrial robotics is regarded as an important key technology for efficient, automated and flexible production.

And the robotics market continues to grow: the number of industrial robots worldwide has reached a new record of around 4.7 million units. This is shown by figures from the International Federation of Robotics (IFR). The German economy has also achieved a new record in the use of industrial robots: The operational stock rose to around 279.000 units.

An important goal when using industrial robots is simple operation. The trend is towards new, intuitive user interfaces. Robot manufacturers are also bundling hardware and software packages to make implementation as easy as possible for the user.

In addition, new providers are entering the market that specifically help small and medium-sized companies to automate with robotics. For example, low-cost robots or robot solutions that are particularly easy to programme and operate without prior knowledge are being used.



CONCEPT

With the help of technical articles, product presentations and user reports, the special issue "Industrial Robots" shows trends and innovations, what is already being done today in and production with robots and how visions can become reality. The reader is thus inspired to think about possible applications in their own environment. Examples of industrial robots for a wide variety of applications, software, sensor technology, cameras, grippers and so on help him to do so. Cloud and AI technologies arouse curiosity about revolutionary tasks in the manufacturing industry, for example in industrial handling.

The aim of the special issue is to show decision-makers the advantages of using industrial robots and how companies can benefit from these applications.

FACTS

- Special issue of DIGITAL MANUFACTURING
- Publication date: **8 June 2026**
- Circulation: approx. 25,251 copies (print + ePaper) plus the special issue is also available as a full version on the website.
- Distribution: DIGITAL MANUFACTURING subscribers, magazine display at events, also as digital edition
- Publication on www.digital-manufacturing-magazin.de (Special issue as PDF)

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CATEGORIES

Fields of application: Joining robot, handling device, painting robots, measuring robots, grinding robots, cutting robots, welding robots, laboratory automation, heavy-duty robots, collaborative industrial robots (cobots), driverless transport systems

Industrial robots by design type: Gantry robots, SCARA robots, vertical articulated robots, jointed-arm robots, parallel kinematic robots, lightweight robots, micro robots and special designs

Components for robot systems: fixtures, tool changing systems, measuring systems, process peripherals, grippers, sensors, motors, software, safety technology, assembly stations and systems

Programming: Teach-in method, playback method

RANGE OF TOPICS

- Basics of industrial robotics
- Technical articles and user reports on industrial robots for various applications, automated guided vehicles, heavy-duty robots, components for industrial robots
- What do platforms for industrial robots offer?
- Safety aspects when handling collaborative industrial robots (cobots)

STRUCTURE OF THE SPECIAL ISSUE

- Foreword
- Basic and technology articles
- Articles on components
- Case studies from practice

ADVERTISING OPPORTUNITIES, PRICES AND DATES

Advertorials:

- 2/1 pages: EUR 7,470
- 1 page: EUR 4,320
- 1/2 page: EUR 2,800

Please send all data for the advertorials (text, images, logo, address block, target group) to:

Rainer Trummer,

E-Mail: rainer.trummer@win-verlag.de

Advertorial Details:

- 2/1 max. 7,000 characters + 2-3 images (if a QR code is to be integrated, the number of characters or the number of images is reduced)
- 1/1 max. 3,500 characters + 1-2 images
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- 1/1 page: EUR 7,200
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- 2/3 page: EUR 5,770
- 1/2 page: EUR 4,670
- 1/3 page: EUR 3,340
- 1/4 page: EUR 2,600

The advertising rates are to be understood less the existing conditions. We grant up to 15% AE on advertorials and advertisements.

Dates:

Editorial deadline: **23 April 2026**
Booking deadline: **13 May 2026**
Copy deadline: **21 May 2026**
Publication date: **08 June 2026**

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