



DRIVETECHNOLOGY

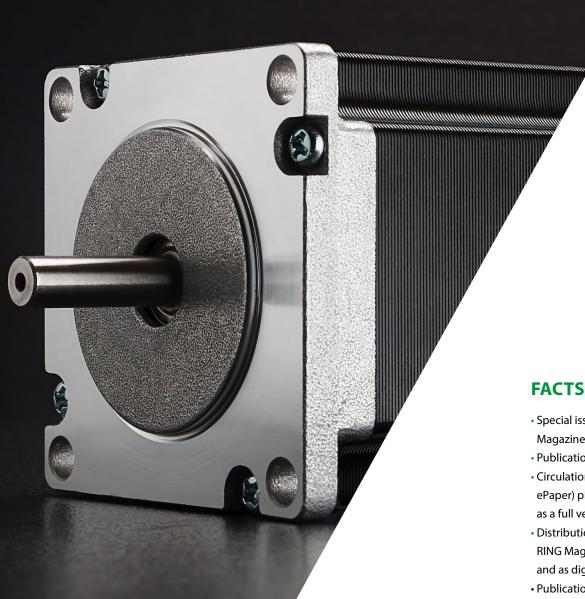
CONCEPT

Digitalisation does not stop at drive technology either and enables more and more smart solutions. The increasing upgrading of the drive train with electronics allows designers to develop more intelligent and efficient drives. Thanks to their intelligence and connectivity, modern drive solutions offer the best conditions for a networked production environment in a smart factory with condition monitoring and predictive maintenance. In addition, new motors meet the increasingly stringent energy efficiency requirements. Drive solutions are also increasingly modular in design so that they can be adapted to changing requirements. By integrating sensors into the drive technology, self-regulating drive modules can be realised. In addition to classic drive technology, manufacturers will therefore increasingly rely on digitised drive concepts for Industry 4.0.

With the special issue "Drive Technology – Systems and Components" the DIGITAL ENGINEERING magazine informs its readers about important innovations in the segments electric motors, electronic drive systems, motor protection devices, gears, toothed wheels, gear drives, roller and friction bearings, linear technology, clutches, brakes and braking systems, belt and chain drives and peripherals.

The special issue is aimed at designers, engineers and developers in the manufacturing industry.





- Special issue of DIGITAL ENGINEERING Magazine
- Publication date: 27 October 2026
- Circulation: approx. 25,765 copies (print + ePaper) plus the special issue is also available as a full version on the website.
- Distribution: Subscribers DIGITAL ENGINEE-RING Magazine, magazine display at events and as digital edition
- Publication on www.digital-engineering-magazin.de (as PDF)

STRUCTURE OF THE SPECIAL ISSUE

- Foreword
- · Basic articles on electrical and mechanical drive technology
- User and practice reports
- Product presentations: Innovations from the fields of electric motors, electronic drive systems, electric drives, motor protection devices, gears, gearwheels, gear drives, roller and friction bearings, linear technology, clutches, brakes and braking systems, belt and chain drives and peripherals

DRIVETECHNOLOGY



ADVERTORIAL (Example)

1/1 page advertorial: ca. 3,500 characters (incl. spaces), image and address

ADVERTISING OPPORTUNITIES, PRICES AND DATES

Advertorials:

• 2/1 pages: € 7,470
• 1 page: € 4,320
• 1/2 page: € 2,800

Please send all data for the advertorials (text, images, logo, address block) to: Rainer Trummer,

E-Mail: rainer.trummer@win-verlag.de

Advertorial Details:

- 2/1 max. 7,000 characters + 2-3 images (if a QR code is to be integrated, the number of characters or the number of images is reduced)
- 1/1 max. 3,500 characters + 1-2 images
- ½ max. 1,800 characters + 1 image

Please note: According to European copyright law, it is mandatory to name the photographer and the rights holder. Please consult the responsible editor in each case.

Images for advertorials:

300 x 300 dpi, at least 15 cm wide, JPG file Logo: JPG or EPS file

Advertisements in 4c:

1/1 page: EUR 7,200
Juniorpage: EUR 5,300
2/3 page: EUR 5,770
1/2 page: EUR 4,670
1/3 page: EUR 3,340
1/4 page: EUR 2,600

The advertising rates are to be understood less the existing conditions. We grant up to 15% AE on advertorials and advertisements.

Printing Material:

Data in PDF/X3 format, other data formats on request. Colour profile: ISO Coated v2 300% of ECI (www.eci.org)

Dates:

Editiorial deadline: 17 September 2026
Booking deadline: 6 October 2026
Copy deadline: 13 October 2026
Publication date: 27 October 2026

WIN-Verlag GmbH & Co. KG Chiemgaustr. 148

81549 Münchenn

www.digital-engineering-magazin.de

CONTACTS

Editorial office:

Rainer Trummer

Phone: +49 89 386661710 Mobil: +49 151 65787878

E-Mail: rainer.trummer@win-verlag.de

Media consulting:

Martina Summer

Phone: +49 89 386661731 Mobile: +49 151 18665358

E-Mail: martina.summer@win-verlag.de

Michael Nerke

Phone: ÷49 89 386661720 Mobil: +49 151 51845803

E-Mail: michael.nerke@win-verlag.de

Andrea Lippmann

Phone: +49 89 386661722

E-Mail: andrea.lippmann@win-verlag.de



WIN-Verlag GmbH & Co. KG