

DIGITAL ENGINEERING MAGAZIN

MEDIA KIT 2026



SPECIAL ISSUE DRIVE TECHNOLOGY



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SPECIAL ISSUE

DRIVE TECHNOLOGY

CONCEPT

Digitalisation does not stop at drive technology either and enables more and more smart solutions. The increasing upgrading of the drive train with electronics allows designers to develop more intelligent and efficient drives. Thanks to their intelligence and connectivity, modern drive solutions offer the best conditions for a networked production environment in a smart factory with condition monitoring and predictive maintenance. In addition, new motors meet the increasingly stringent energy efficiency requirements. Drive solutions are also increasingly modular in design so that they can be adapted to changing requirements. By integrating sensors into the drive technology, self-regulating drive modules can be realised. In addition to classic drive technology, manufacturers will therefore increasingly rely on digitised drive concepts for Industry 4.0.

With the **special issue "Drive Technology – Systems and Components"** the DIGITAL ENGINEERING magazine informs its readers about important innovations in the segments electric motors, electronic drive systems, motor protection devices, gears, toothed wheels, gear drives, roller and friction bearings, linear technology, clutches, brakes and braking systems, belt and chain drives and peripherals.

The special issue is aimed at **designers, engineers and developers in the manufacturing industry.**

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FACTS

- Special issue of DIGITAL ENGINEERING Magazine
- Publication date: **27 October 2026**
- Circulation: approx. 25,765 copies (print + ePaper) plus the special issue is also available as a full version on the website.
- Distribution: Subscribers DIGITAL ENGINEERING Magazine, magazine display at events and as digital edition
- Publication on www.digital-engineering-magazin.de (as PDF)

STRUCTURE OF THE SPECIAL ISSUE

- Foreword
- Basic articles on electrical and mechanical drive technology
- User and practice reports
- Product presentations: Innovations from the fields of electric motors, electronic drive systems, electric drives, motor protection devices, gears, gearwheels, gear drives, roller and friction bearings, linear technology, clutches, brakes and braking systems, belt and chain drives and peripherals



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- 1/2 page: € 2,800

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E-Mail: rainer.trummer@win-verlag.de

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- 1/3 page: EUR 3,340
- 1/4 page: EUR 2,600

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Printing Material:

Data in PDF/X3 format, other data formats on request. Colour profile: ISO Coated v2 300% of ECI (www.eci.org)

Dates:

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