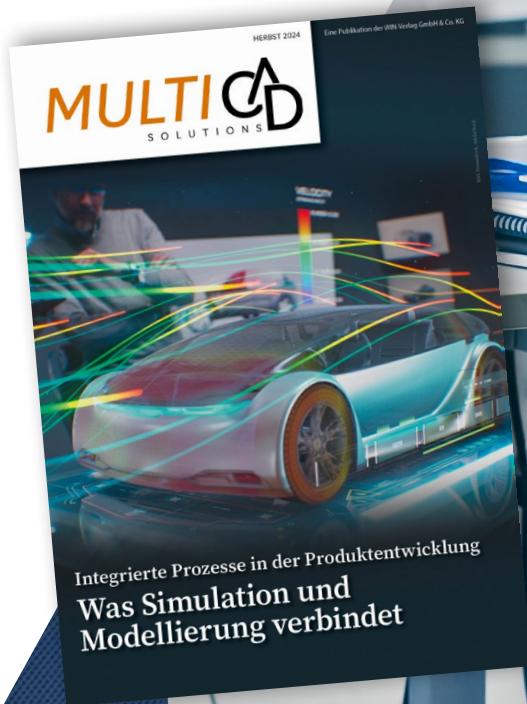




MEDIA KIT 2026



SPECIAL SECTION

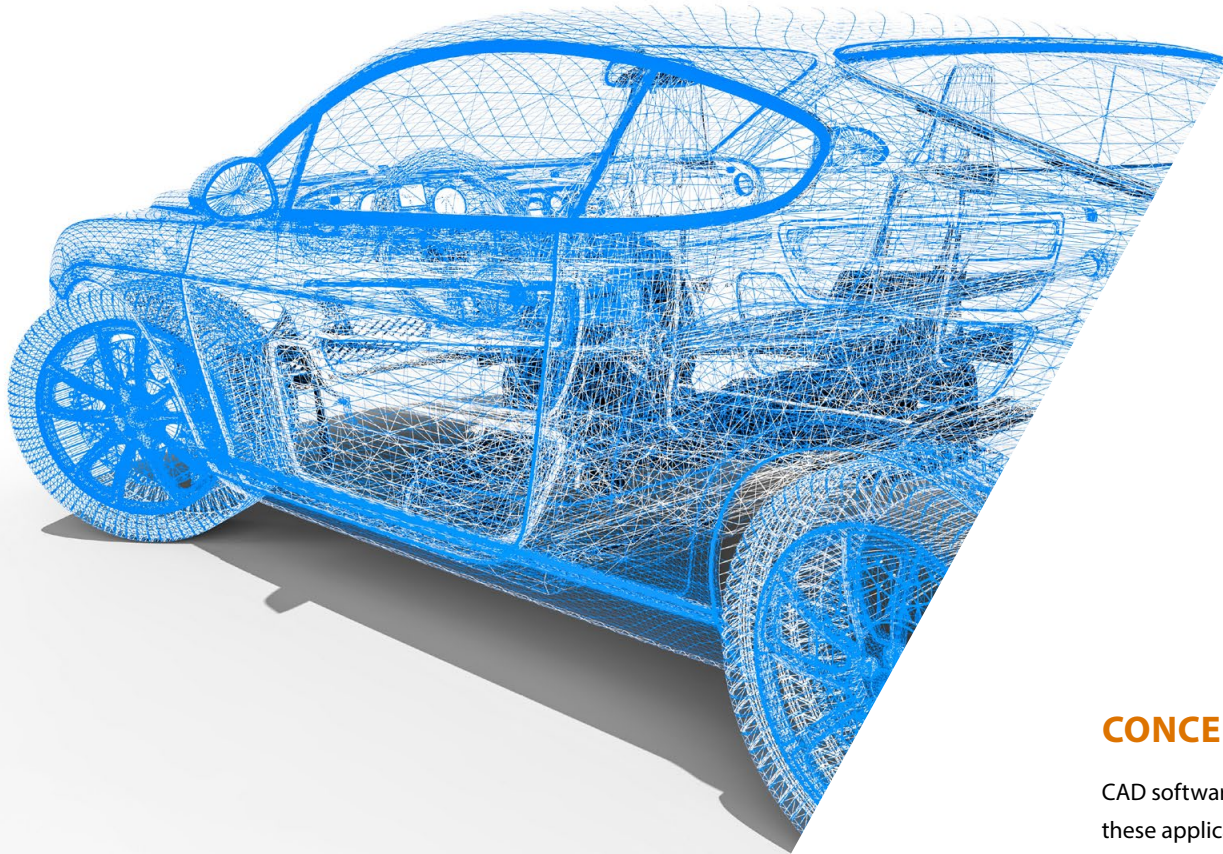
MulticAD SOLUTIONS

SHORT DESCRIPTION

In small and medium-sized companies, many other CAD systems from other suppliers are often used in addition to Autodesk solutions. With these construction and design programmes, users can work with different formats such as DWG, STEP or IGES and communicate with their project partners without loss. This means that in a MultiCAD environment it is also possible to work on constructions that have been created in other formats.

For the numerous CAD programs there are also applications, for example for mechanical and plant engineers and architects, as well as supplementary applications for product data management, technical documentation, 3D visualisation and simulation.

With the special section "MultiCAD Solutions" in the AUTOCAD magazine, WIN-Verlag informs designers, engineers and architects about the market of CAD solutions for small and medium-sized companies, applications based on them, as well as sales partners and suitable hardware solutions.



CONCEPT

CAD software solutions, applications based on these applications, sales partners and hardware solutions are presented in the special sections "MultiCAD Solutions" in the AUTOCAD Magazine with technical articles, product presentations and user reports.

Designers, engineers and architects thus receive concrete suggestions for their everyday design work. This enables them to increase the efficiency in their design and receive high-quality and practical information about the world of MultiCAD Solutions.

Facts:

- Special section in AUTOCAD Magazine
- Publication dates:
24 June 2026 and 30 October 2026
- Distribution: Subscribers to AUTOCAD magazine, magazine display at trade events, also as e-paper
- Publication of the special sections as PDF on the website of the WIN publishing house and as e-paper for free download

STRUCTURE

- Foreword
- Basic article about the interaction of different CAD solutions and applications based on them
- User and practical reports
- Hardware solutions for CAD users (workstations, graphics cards, peripherals)
- Product presentations
- Presentation of application developers
- Presentation of sales partners

ADVERTISING OPPORTUNITIES, PRICES AND DATES

Advertorials:

- 1 page: 4,620.00 EUR
- 1/2 page: 3,000.00 EUR

Please send all data for the advertorials (text, images, logo, address block, target group) to:

Andreas Müller,
e-mail: andreas.mueller@win-verlag.de

Advertisements in 4c:

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- 2/3 page: 6,160.00 EUR
- Juniorpage: 5,640.00 EUR
- 1/2 page: 5,000.00 EUR
- 1/3 page: 3,560.00 EUR
- 1/4 page: 2,760.00 EUR

The advertising rates are net of the existing conditions. We grant up to 15% AE on advertorials and advertisements.

** Please note that for the acceptance of Advertorial data the editorial deadline applies.

Dates

Issue 04/2026

Editorial deadline: **12 May 2026**
Booking deadline: **02 June 2026**
Copy deadline: **10 June 2026**
Publication date: **24 June 2026**

Issue 07/2026

Editorial deadline: **22 September 2026**
Booking deadline: **09 October 2026**
Copy deadline: **16 October 2026**
Publication date: **30 October 2026**

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